Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, have been the top selling lift truck dealer in the United States. This company has been based out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With a great reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the keystone of Toyotaâ??s renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machinery and components manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent progress, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing centralized EPA standards and have complied with Californiaâ??s strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to manufacture high quality lift vehicles at the same time as providing excellent client support and service. â??We must be able to learn and predict the needs of our customers,â?• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â?• TMHUâ??s parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the worldâ??s leading lift truck provider and is among the magazines prestigious Worldâ??s Most Admired Companies.

New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate values towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other corporations and unquestionably no other materials handling maker can so far rival Toyota. Environmental accountability is an important aspect of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyotaâ??s innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets Californiaâ??s more intricate 2010 emission standards. The end product is a lift truck that creates 70 percent less smog forming emissions than the existing Federal standards tolerate.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipmentâ??s network of dealers to non-profit organizations and local consumers to help sustain communities all over the U.S.

Industry-Leading Safety

Toyotaâ??s lift vehicles offer better efficiency, visibility, ergonomics and resilience, and most significantly, the industryâ??s leading safety technology. The companyâ??s System of Active Stability, also referred to as â??SASâ?•, helps decrease the risk of mishaps and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability is able to perceive conditions that could lead to lateral instability and possible lateral overturn. When any of these conditions have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truckâ??s stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is adopted on almost every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's measure of brilliance reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training program to help users meet OSHA standard 1910.178. Education packages, videos and various resources, covering a wide scope of mattersâ??from personal safety, to OSHA regulations, to surface and cargo conditions, are accessible through the seller network.

Toyota's Dedication to The U.S.A.

Toyota has sustained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in

America today are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the whole commitment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a training center.

Leader in Customer Service and Satisfaction

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most comprehensive and inclusive client support and customer service in the industry. The companyâ??s new and Certified Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall consumer satisfaction.